



FACILITATING RECOVERY FOR THE LONG TERM

Since the time Superstorm Sandy devastation was predicted, United Way of Monmouth County has stepped forward to provide assistance. Initially, we identified and mobilized hundreds of volunteers at emergency evacuation sites and supply distribution centers. We also maintained a distribution site in partnership with the NJ State Donation Warehouse and the National Donation Management Network, and created a Rebuild Monmouth initiative for disaster relief.

Recognizing that efforts to rebuild would extend far beyond the scope of insurance reimbursements and FEMA assistance, we reached out to community partners and faith-based organizations to help form the Monmouth County Long-Term Recovery Group (MCLTRG). This group collaborates and shares resources to close the gaps in unmet needs. Those impacted by the storm and who are still facing loss after receiving assistance from their insurance companies or FEMA may qualify for MCLTRG assistance. If you would like more information, please call 2-1-1.

Through the generosity of area individuals and organizations, our Rebuild Monmouth fund has received more than \$600,000. With these funds, we've helped area nonprofits get back on their feet, provided security deposits to move displaced families into new homes and helped camps rebuild in time for the summer. We will continue to work through the MCLTRG to apply these funds toward unmet needs.

NEED A RESOURCE?



United Way of Monmouth County funds NJ 2-1-1, a statewide help line that connects you with essential local and governmental services – from food, housing and healthcare resources to job search and financial assistance. For details, dial 2-1-1 or visit nj211.org

SPRING NEWSLETTER // 2013

FOUNDED IN 1967, UNITED WAY OF MONMOUTH COUNTY IS DEDICATED TO IMPROVING THE LIVES OF PEOPLE IN MONMOUTH COUNTY BY MOBILIZING THE CARING POWER OF OUR COMMUNITY AND ADVANCING THE COMMON GOOD IN EDUCATION, INCOME AND HEALTH. UNITED WAY OF MONMOUTH COUNTY PARTNERS WITH AREA NONPROFITS, BUSINESSES, GOVERNMENTS, INDIVIDUALS AND VOLUNTEERS TO BUILD INITIATIVES THAT CREATE LASTING CHANGE WHILE ENCOURAGING OTHERS TO GIVE,

ADVOCATE AND VOLUNTEER FOR THE BENEFIT OF OUR COMMUNITY. THIS MISSION TAKES ON EVEN GREATER SIGNIFICANCE AS COUNTLESS PEOPLE THROUGHOUT OUR REGION STRUGGLE TO RECOVER FROM THE DEVASTATION OF SUPERSTORM SANDY. TO LEARN MORE ABOUT UNITED WAY OF MONMOUTH COUNTY, PLEASE VISIT UWMONMOUTH.ORG.

LIVE UNITED



United Way
of Monmouth County

COMMUNITY IMPACT AGENDA UPDATE

In October, we completed the second full year of our Community Impact Agenda, which creates partnerships with local organizations and funds programs in three areas: education, income and health. To date, through the generosity of our community and donors, we've invested \$1.4 million in these essential three-year programs. The programs are designed to make a broad impact by addressing the root cause of the problem at hand. To date, our programs have been focused on these community issues:

- Education:** High School Achievement, Early Grade Reading
- Income:** Financial Stability & Employment, Employment for People With Disabilities
- Health:** Children's Safety and Well-Being, High-Risk Behaviors, Access to Dental Care

This year, we have begun a full review of the income component of our agenda. Stay tuned for details!

GAINING SKILLS AND CONFIDENCE

When Joanna Randle first came to The Arc of Monmouth seeking employment assistance in 2010, she barely spoke a word. She had tried other assistance programs in the past, but her extreme shyness made it impossible to secure a job.



JOANNA RANDLE (PICTURED HERE AND RIGHT) INTERNEED AND NOW VOLUNTEERS FOR THE MONMOUTH COUNTY ASPCA AFTER COMPLETING UNITED WAY'S INTERNSHIP PROGRAM, LED BY THE ARC OF MONMOUTH.

Then she began participating in the United Way of Monmouth County's Internship Program, led by The Arc of Monmouth. The program is part of the income arm of United Way's Community Impact Agenda.

"With 100 hours slated for each participant, the Internship Program enables us to work in depth with those who need more help and to better position them for success in employment, starting with an internship," says Alicia Gibson, manager of Employment Services at The Arc of Monmouth. "Over the course of a year, Joanna has come a long way."

Consisting of group and one-on-one sessions, the program first assesses participants' individual abilities and interests and identifies employment barriers. It then focuses on employment topics, resume writing, interview skills and

even job sampling, in which participants get a first-hand view of various job sites. The goal is to help participants secure an internship, and then transition to community employment with additional assistance from the Division of Developmental Disabilities (DDD) and the Division of Vocational Rehabilitation Services (DVRS).



With the program's help, Joanna was awarded an internship at the Monmouth County ASPCA at Freehold Raceway Mall, where she was able to work with the animals. She enjoyed the internship so much that she continues to volunteer there one day a week. Now 22 years old, she also recently began a veterinary assistant program at Brookdale Community College.

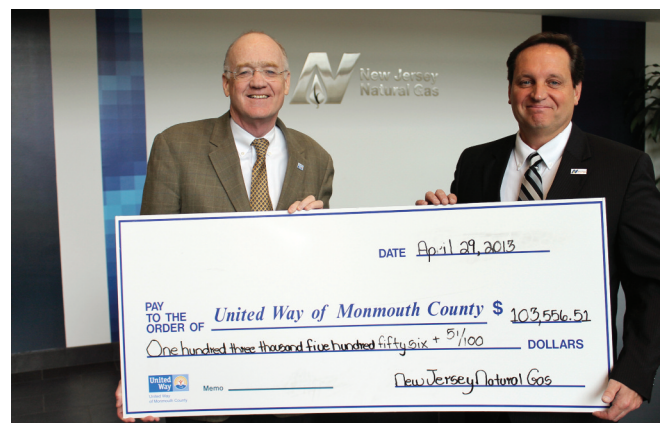
"It's remarkable to see the effect of this program on people like

Joanna," says Alicia. "She was unable to interact with people, and now she is happy, involved and contributing to the community."

For Joanna, it goes even deeper.

"I feel good about myself and I feel comfortable around people now," says Joanna. "The program has changed my life."

CORPORATE SPONSOR NJNG



ON BEHALF OF NEW JERSEY NATURAL GAS (NJNG), TOM HAYES (RIGHT), DIRECTOR OF CUSTOMER AND COMMUNITY RELATIONS, PRESENTS A GENEROUS CONTRIBUTION OF MORE THAN \$100,000 TO TIMOTHY C. HEARNE, JR., FOR UNITED WAY OF MONMOUTH COUNTY'S ANNUAL FUND.

HOW I LIVE UNITED

George Destafney is Vice President - Relationship Manager at TD BANK. A member of the Board of Directors of United Way of Monmouth County, he has grown annual campaign contributions through his leadership as Campaign Chair for the last two years, and hopes for continued success as he chairs his third campaign this summer.

WITH SO MANY VOLUNTEER OPPORTUNITIES IN THE REGION, WHAT DREW YOU TO UNITED WAY?

In my assessment, United Way has the broadest impact. It touches the lives of many people across the vast spectrum of the charitable giving world and does so with a measured approach and quantifiable results. Plus, it's a great way to work not only with United Way, but also with its partner agencies.

AS A LONG-TIME DONOR, LEADER AND BOARD MEMBER, WHY DO YOU FEEL IT'S IMPORTANT FOR OTHERS TO SUPPORT UNITED WAY?

United Way is about more than solving an immediate crisis. We work with partner agencies to develop, implement, fund and measure plans to avoid crisis in the future and solve issues in our local communities, with a focus on education, income and health. These are some of the most critical needs of the people in our community, and United Way takes steps to resolve these issues on a permanent basis.



GEORGE DESTAFNEY, CAMPAIGN MANAGER AND BOARD MEMBER FOR UNITED WAY OF MONMOUTH COUNTY AND VICE PRESIDENT - RELATIONSHIP MANAGER AT TD BANK, ENCOURAGES OTHERS TO "LIVE UNITED."

HELP US LIVE UNITED!

You can help us support people in need right here in our community in many ways:

- Visit our online Volunteer Center, where we connect prospective volunteers with specific opportunities: uwmonmouth.org/volunteer
- Make a donation: uwmonmouth.org/give
- Advocate for a cause: uwmonmouth.org/advocate

Or, call us at 732-938-5988 to learn how you can get involved!

WHICH OF THE THREE IMPACT AREAS – EDUCATION, INCOME OR HEALTH – SPEAKS TO YOU THE MOST?

Education. It's eye-opening to see how many young people miss educational opportunities that will impact their entire lives when resources are readily available. Programs sponsored by United Way are proven to be effective in addressing the educational needs of our most valuable resource – our children. With guidance and assistance from agencies like United Way, young people in our community are getting the tools they need to be successful.

WHAT DOES IT MEAN TO YOU TO "LIVE UNITED?"

It means to live together and be supportive of others, knowing that we are all part of the same community...to volunteer and help for the betterment of our community and society...and to get involved and not sit on the sidelines.

LIVE UNITED

FULLY STUFFED BUSES

Thank you to everyone who participated in our 2012 Stuff the Bus drive, sponsored by J.F. Kiely Construction Company. Your generosity helped ensure that students throughout the county were equipped with the tools they needed to help them succeed as they started the school year. Here's a recap:

- 12,016 school supplies collected
- 4 store drives held at Target in Manalapan, Middletown and Howell and at Walmart in Freehold
- 25 Monmouth County organizations ran internal drives
- 303 backpacks of supplies distributed
- 5 school districts and 8 agencies served
- 42 volunteers participated
- 186 volunteer hours completed at the events and in the warehouse

Look for our next Stuff the Bus campaign this August! Drop-off locations will be at the following stores, from 10 a.m. to 3 p.m. on these dates:

- Saturday, August 3rd – Target in Middletown**
- Friday, August 9th - Walmart in Freehold**
- Saturday, August 10th - Target in Manalapan**
- Friday, August 16th - Target in Howell**
- Saturday, August 17th - Target in Ocean**



NINE BANDS ROCKED FOR AREA NURSES AND FOR THE SHORE AT A DAY-LONG FUNDRAISER HELD AT JENKS CLUB ON APRIL 21ST.

NURSES ROCK!

On April 21st, a "Rock for the Nurses-Rock for the Shore" benefit was held at Jenks Club to benefit the Jersey Shore victims of Superstorm Sandy through United Way of Monmouth County and United Way of Ocean County, as well as the nurses of Ocean Medical Center through The Barbara Forfar Nursing Scholarship Fund. Bringing together nine bands and hundreds of supporters from the community, this special concert event featured eight hours of live music, food and fun activities.



VOLUNTEERS HELP ASSEMBLE BACKPACKS AS PART OF OUR STUFF THE BUS DRIVE, HELD EVERY AUGUST.

SENDING CHILDREN WARMEST WISHES

To address the ever-changing needs of our community, we transformed the Snowflake Wishes drive, which mainly focused on toy donations in the past, into the Warmest Wishes drive. Sponsored by J.F. Kiely Construction Company, this new campaign helped meet the urgent need for warm clothing among area children over the winter. The program supplied elementary school students in need – many of whom were further impacted by the devastating effects of Superstorm Sandy – with coats, hats, mittens and more. Thank you to all who made the following results possible this year!

- 4,837 total items collected
- 32 Monmouth County organizations ran internal drives
- 1,359 items collected at an event at Target in Manalapan
- 363 coats distributed to children in Monmouth County
- 13 schools in 4 school districts and 6 agencies served
- 24 volunteers participated
- 61 volunteer hours completed at the store event and in the warehouse



TARGET EMPLOYEES JENNA PRENDERGAST, KEITH KNESER, DIANNA MARINO AND ISSIE D'AGOSTINO PARTICIPATE IN OUR FIRST WARMEST WISHES CLOTHING DRIVE THIS PAST WINTER.

PRESIDENT'S MESSAGE

As you are all aware, on October 29th, Superstorm Sandy made landfall, forever changing the lives of thousands in Monmouth County and along the East Coast. Since Sandy hit, we have been working tirelessly to help



TIMOTHY C. HEARNE, JR.

establish the infrastructure to help those in need of assistance recover from this devastating disaster. In Monmouth County, more than 12,000 homes need repairs as a result of the storm, with over 90% of these houses being primary residences. The damage has affected all of the communities along the coast of Monmouth County, and it will take years for the recovery to be completed.

To help address countless needs in the wake of Sandy, we have started the Rebuild Monmouth initiative and are a part of the Monmouth County Long Term Recovery Committee, which you can learn more about in this newsletter. We would like

to acknowledge the following companies and foundations that made generous gifts to Sandy recovery: Aquabilities, AUSA Aberdeen Chapter, Beth & Mark Metzger Foundation, Best Buy, E.I. Dupont de Nemours,

Enterprise Community Partners, Hirair & Anna Hovnanian Foundation, iPlay America - Encore Banquet Center, Johnson & Johnson, Meridian Health Foundation, METROMEDIA Energy, New Jersey Resources, OceanFirst Foundation, Plymouth Rock Assurance, Moonstruck Restaurant, Robin Hood Foundation, Verizon and Wells Fargo. Also, thank you to all the individuals who generously donated to Sandy recovery here in Monmouth, for there are too many of you to list here. Lastly, to all of the volunteers who came with open arms to help in Monmouth County's time of need... THANK YOU!

In addition to Superstorm Sandy relief, the everyday work of United Way is moving forward. As you will see in our upcoming 2012 Report to the Community, the results are nothing short of amazing. It is because of people like you – our donors, volunteers and agency partners – that we are able to build stronger communities and continue to change lives.

THANK YOU FOR ALL THAT YOU DO FOR MONMOUTH COUNTY.

Sincerely,

Timothy C. Hearne, Jr. // *President and CEO*

REBUILD MONMOUTH NONPROFIT CAPACITY GRANTS

PROVIDED BY UNITED WAY OF MONMOUTH COUNTY

FYE 6-30-13

As of March 15, 2013

NONPROFIT CAPACITY GRANTS	AMOUNT	PURPOSE
180 Turning Lives Around	\$5,000	Food/lodging for 6 families during mandatory evacuation of agency's emergency shelter
Affordable Housing Alliance	\$5,000	Generator and installation for headquarters location
Big Brothers/Big Sisters	\$5,000	Digital copying and document shredding services of permanent files
CVR	\$5,000	Generator and installation at production center
Habcore	\$5,000	Generator and installation at boarding home
Ladacin	\$5,000	Generator for facility
Leonardo First Aid Squad	\$5,000	Hurst pump on rescue truck
Lunchbreak	\$5,000	Generator for facility
Manna House	\$5,000	Generator for facility
Shark River Hills First Aid	\$5,000	Generator for facility
Community Affairs and Resource Center	\$4,987	Replacement of server and computers lost during the storm
ARC of Monmouth	\$4,984	Replacement of paper, janitorial and food supplies to continue food service training
Girl Scouts of the Jersey Shore	\$4,616	Replacement of equipment lost at Camp Sacajewea
Catholic Charities	\$4,600	Two fire/waterproof safes for client files
Community YMCA	\$3,000	Removal of damaged trees at two camps run by agency
Literacy Volunteers	\$2,864	Replacement of storm-damaged materials for ESL classrooms; disaster preparedness training
Monmouth Cares	\$2,370	Interim email solution and supplies to prepare for future outages
SCAN	\$1,500	Repair of computer network
Total Approved Grants	\$78,921	



United Way
of Monmouth County

1415 Wyckoff Road
Farmingdale, NJ 07727
PH. 732.938.5988
uwmonmouth.org

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